

Professional Line 2015



# The Weight-Loss Supplement Guide

## Obesity Prescription

Learn how to Identify  
the best product for  
your customer!

PAGE 8-9

## Our Most Powerful Fat Burner

PAGE 6



## Cissus Quadrangularis

The Next 'BIG THING' in  
the Weight-Loss Category!

PAGE 4

Increase weight loss  
revenue with NuvoCare  
as your partner!

Better educate  
your customers  
on weight loss

Handy supplement  
reference  
guide inside

# Table of Contents

<b>A Message from Ryan Foley</b>	<b>pg. 2</b>
<b>Why Partner with NuvoCare Health Sciences Inc.</b>	<b>pg. 3</b>
<b>Fat-Loss &amp; Weight Management Products</b>	<b>pg. 4-5</b>
<b>Introducing WeightOFF® MAX!</b>	<b>pg. 6</b>
<b>Other NuvoCare Products</b>	<b>pg. 7</b>
<b>Obesity Prescription</b>	<b>pg. 8-9</b>
<b>Exclusive Tools to Increase Your Revenues</b>	<b>pg. 10</b>
<b>Free WeightOFF® Weight-Loss Guide</b>	<b>back cover</b>

Dear Retailer,

I'm Ryan J. Foley, the creator of **WeightOFF®** and founder of NuvoCare Health Sciences, Inc. I've been passionately involved in the health and wellness industry for over two decades. I began my career assisting other companies with the innovation and R&D of industry-leading supplements and during this tenure launched some of the most successful brands around. I founded NuvoCare Health Sciences Inc. in 2006 because I wanted to create a company that exclusively delivers the best natural health products money can buy!

With an exclusive focus on developing natural science-based weight loss and anti-aging supplements, we at NuvoCare are driven to provide ONLY the world's best health-management formulations driven by science, nature, quality, and results. With this approach, we have quickly become North America's #1 research-based supplement brand. With this dramatic success we were able to attract and secure a large investment in the company as a result of being a winner on CBC's Dragons' Den.

We developed this guide to help you understand our diverse line of weight loss supplements and how to best prescribe the right weight loss supplements for your clients. We also cover our new Daily Essentials™ line and our other health management supplements. As always, should you ever have any question always feel free to contact me directly at: [rfoley@nuvocare.com](mailto:rfoley@nuvocare.com).



Yours in health,

A handwritten signature in black ink that reads "Ryan Foley".

**Ryan J. Foley**

President & CEO  
NuvoCare Health Sciences, Inc.





**“We use the  
research proven  
dosage and  
material in  
all our products  
so you know  
they work!”**

---

We spend nearly five times the money as our competitors to ensure an effective product. Examples include using the clinically proven dosage of **SVETOL® Green Coffee Bean** unlike our competitors who use unproven, cheaper sources of Green Coffee Bean. We also use the research proven dose of **Super CitriMax® Garcinia Cambogia** even though it costs us approximately 5 times what it costs our competitors. No other company goes to the lengths and expense that NuvoCare goes to for consumers. Our goal is to deliver quality products that work. When products work consumers come back!



NPN 80046370



NPN 80036982



NPN 80042315



# Fat-Loss & Weight

## Cissus Quadrangularis

**Synetrim<sup>®</sup>CQ**  
a new dimension in weight loss

### BENEFITS:

- Decreases calorie absorption by inhibiting the enzymes that break down carbs and fats.
- Decreases appetite and emotional eating by supporting healthy serotonin levels.
- In one study, the average weight loss was 19.2 lbs in 10 weeks and in a second study subjects increased serotonin levels by 53.4% in 6 weeks.

### WHY OUR FORMULAS ARE SUPERIOR:

- Our brands exclusively use the research proven dosage and form of Cissus Quadrangularis - Synetrim<sup>®</sup> CQ.
- We also suspend Synetrim CQ in a synergistic base of calcium which further aids with weight loss.

### HOW TO USE:

Take 1 capsule before your two largest meals.

### PRODUCT NAMES:

NutraCentials Cissus Quadrangularis Nx<sup>TM</sup> & SlimCentials Cissus Quadrangularis+<sup>TM</sup>

## Green Coffee Bean

**svetol<sup>®</sup>MD**

### BENEFITS:

- Blocks carbohydrates from being used by the body via two mechanisms.
- Keeps blood sugar and insulin levels more stable making it easier for your body to burn stored body fat.
- The average person lost 11 lbs. in 8 weeks by adding to their lifestyle.

### WHY OUR FORMULAS ARE SUPERIOR:

- Our brands exclusively use the research proven dosage and form of Green Coffee Bean Extract - SVETOL<sup>®</sup>.
- SVETOL is the only green coffee bean studied and includes 11 published clinical studies validating its weight loss properties.
- We also suspend SVETOL in a synergistic base of calcium which further aids with weight loss.

### HOW TO USE:

Take 1 capsule twice daily before your two largest meals. For those not willing to change their diet take 2 capsules twice daily.

### PRODUCT NAMES:

NutraCentials Green Coffee Bean Nx<sup>TM</sup> & SlimCentials Green Coffee Bean+<sup>TM</sup>

## Garcinia Cambogia

**SuperCitrimax<sup>®</sup>**  
Clinical Strength

### BENEFITS:

- Decreases appetite and emotional eating by supporting healthy serotonin levels.
- Blocks fat storage by decreasing the conversion of carbohydrates to fat.
- The average person reduced their caloric intake by 30% by adding to their lifestyle.

### WHY OUR FORMULAS ARE SUPERIOR:

- Our brands exclusively use the research proven dosage and form of Garcinia Cambogia - Super CitriMax<sup>®</sup>.
- This material contains patented 60% HCA and is superior to old-school 50% HCA materials.

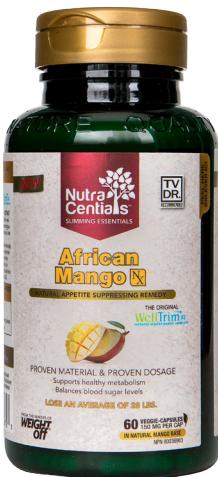
### HOW TO USE:

Take 1-2 capsule before your three largest meals.

### PRODUCT NAMES:

NutraCentials Garcinia Cambogia Nx<sup>TM</sup> & SlimCentials Garcinia Cambogia+<sup>TM</sup>

# Management Products



WellTrim<sup>®</sup>  
PATENTED AFRICAN MANGO - IGOB131®

## African Mango

### BENEFITS:

- Improves leptin and adiponectin function in the body - The two key hormones that regulate body weight.
- This helps decrease appetite, increase metabolism and improves blood sugar control.
- The average person reduced body weight by an average of 28 lbs. in 10 weeks.

### WHY OUR FORMULAS ARE SUPERIOR:

- Our brands exclusively use the research proven dosage and form of African Mango - WellTrim<sup>®</sup> iG.
- We also suspend our African Mango extract in a synergistic base African mango powder and no cheap fillers.

### HOW TO USE:

Take 1 capsule before your two largest meals.

### PRODUCT NAMES:

NutraCentials African Mango Nx<sup>TM</sup> & SlimCentials African Mango+<sup>TM</sup>



Razberi-K<sup>®</sup>

### BENEFITS:

- Works on metabolism and shifts the body into a fat burning zone.
- When you use Raspberry Ketones the body preferentially uses stored body-fat to fuel the body helping you lose more weight.

### WHY OUR FORMULAS ARE SUPERIOR:

- Our brands exclusively use the research proven dosage and form of raspberry ketones - Razberi-K<sup>®</sup>.
- We also suspend raspberry ketones in a synergistic base of acai and raspberry powder with zero fillers.

### HOW TO USE:

Take 1-2 capsules twice daily before meals. On days that you exercise take 2 capsules before exercise.

### PRODUCT NAMES:

NutraCentials Raspberry Ketones Nx<sup>TM</sup> & SlimCentials Raspberry Ketone+<sup>TM</sup>



ForsLean<sup>®</sup>

## Forskolin Nx<sup>TM</sup>

### BENEFITS:

- Decreases belly-fat and overall body-fat levels by increasing the enzyme HSL.
- Protects muscle from being broken down helping firm up muscle tone.
- The average person reduced body-fat levels by 9.9 lbs in just 12 weeks.

### WHY OUR FORMULA IS SUPERIOR:

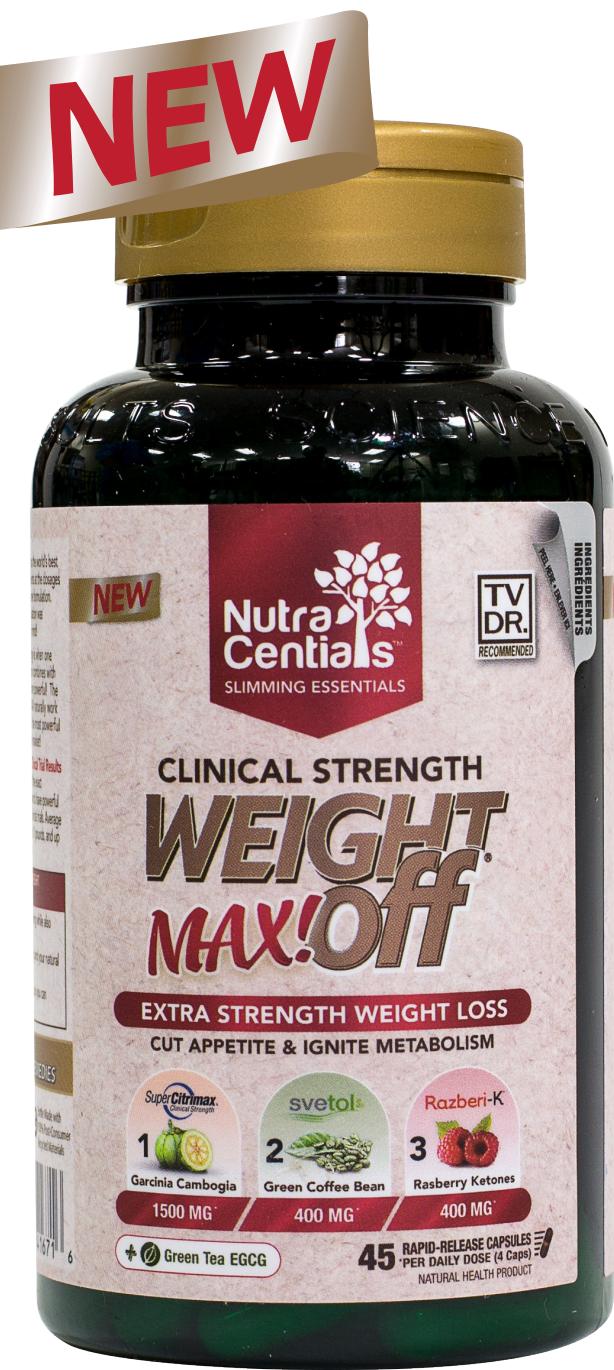
- Our product exclusively uses the research proven dosage and form of Forskolin - ForsLean<sup>®</sup>.
- We also suspend our forskolin extract in a synergistic base of 200 mg Razberi-K<sup>®</sup>.

### HOW TO USE:

Take 1 capsule twice daily before two of your meals. On days that you exercise take 1 capsule before exercise.

### PRODUCT NAME:

NutraCentials Forskolin Nx<sup>TM</sup>

**BENEFITS:**

- Increases fat release & burning while also blocking fat storage.
- Decreases emotional eating and your natural desire to crave sweets.
- Increases energy and focus so you can stay motivated.
- In one study, subjects lost between 11 and 14 lbs. in just 8 weeks. In a second study, subjects decreased total calorie intake by 30%.

CLINICAL STRENGTH  
**WEIGHT MAX! Off**  
EXTRA STRENGTH WEIGHT LOSS

# Our Most Powerful Fat Burner.

Combines the research proven dosage and material of Garcinia Cambogia, Green Coffee Bean, Raspberry Ketones, Green Tea EGCG and slimming minerals into one powerful fat shedding machine!

**WHY WEIGHTOFF® MAX! IS SUPERIOR:**

- Our formula exclusively uses the research proven dosage and form of all nutrients in one formula.
- Fortified with key slimming minerals.

**HOW TO USE:**

Take 2 capsule twice daily before two largest meals. On days that you exercise take 2 capsules before exercise.

\*Per Daily Dose (4 Caps)

NPN 80053895

Can be safely used by most clients as it does not aggressively stimulate the central nervous system

# Our Other Products



## White Mulberry Nx™

### BENEFITS:

- Reduces rise in blood sugar and insulin following a meal.
- Provides key antioxidants that reduce oxidation of bad cholesterol.

### WHY OUR FORMULA IS SUPERIOR:

- Our product exclusively uses the research proven dosage and form of White Mulberry Leaf Extract - IMINOSOL®.
- We fortify our product with the best form of chromium (polynicotinate form).

### HOW TO USE:

Take 1-2 capsule before or with each of your meals.



## DNA Essentials™

### BENEFITS:

- Increases body's natural DNA-Repair capacity.
- Supports healthy immune system function.
- Acts as a natural anti-inflammatory.
- Increases repair of sun damaged skin.
- Increases collagen expression in skin.

### WHY OUR FORMULA IS SUPERIOR:

- Our product exclusively uses the research proven dosage and form of Uncaria Tomentosa - AC-11®.
- Fortified with Zinc and vitamin B3.

### HOW TO USE:

Take 1 capsule daily.



## Melon SOD Nx™

### BENEFITS:

- The Body's most powerful antioxidant.
- Decreases daily perception of stress.
- Reduces mental fatigue.
- Improves motivation.
- Improves sleep quality.

### WHY OUR FORMULA IS SUPERIOR:

- Our product exclusively uses the research proven dosage and form of Melon SOD - EXTRAMEL®.
- We suspend our Melon SOD in a base of full-spectrum France Melon powder.

### HOW TO USE:

Take 2 capsule once daily. For even more powerful effects take 2 capsules 3 times daily.



## SLEEPON®

### BENEFITS:

- Helps you reach deep sleep faster and keeps you in this critical "body-rejuvenating-state" longer during your sleep period.
- Non-habit forming.

### WHY OUR FORMULA IS SUPERIOR:

- Our product exclusively uses the research proven dosage and form of all nutrients in the formula including Sensoril® Ashwaganda Root Extract, Cyramos® Lemon Balm Extract, Passion Flower and numerous other body & mind relaxing nutrients.
- The most complete and well balanced sleep formulation available.

### HOW TO USE:

Take 2 capsules approximately 30 minutes prior to bed time.



## Blueberry Pterostilbene Nx™

### BENEFITS:

- Promotes heart health by maintaining healthy blood pressure.
- Reduces anxiety.
- Improves memory & cognitive function.
- Supports healthy blood sugar levels.
- Promotes anti-aging by increasing Sirtuin-1 activation.

### WHY OUR FORMULA IS SUPERIOR:

- Our product exclusively uses the research proven dosage and form of Pterostilbene - PteroPure®.
- We suspend our Pterostilbene in a base of Bilberry and blueberry.

### HOW TO USE:

Take 2 capsules 2-3 times daily.



## AGEOFF®

### BENEFITS:

- Our most comprehensive face and body anti-aging supplement!
- Makes you skin look younger.
- Helps you achieve a slimmer more toned body figure.
- Reduces stress and fatigue levels.

### WHY OUR FORMULA IS SUPERIOR:

- Combines the research proven dose of several nutrients including Forskolin, EXTRAMEL® Melon SOD, BioAstin® Astaxanthin, and numerous other nutrients.

### HOW TO USE:

Take 1 capsule twice daily with meals.

# Obesity Prescription

## Who Can Use NutraCentials?

- Males and Females over the age of 18 who want to lose body fat and maintain muscle.
- Individuals taking diabetic, heart, thyroid and other medications.
- Individuals taking vitamins, supplements, and other medications can safely use.

Anyone who wants to use the purest, cleanest, highest quality, most potent nutrients clinically proven to have powerful fat loss benefits while also improving overall health. In fact, these products have GREAT synergy when combined together as part of a healthy lifestyle.

Body Type	Description	Prescription
 Obese	<p>I have multiple health issues, weight being just 1. Need a product that is safe to take with other medications that won't affect my heart. Looking for something I can take regularly and long term until I reach my weight loss goals.</p>	<b>WeightOFF® MAX!</b> + <b>African Mango Nx™</b> + <b>Cissus Quadrangularis Nx™</b>
 Overweight	<p>I'm carrying extra weight all over and need help with my diet and exercise regimen to boost my efforts. Approaching or already at risk factors for other health issues.</p>	<b>WeightOFF® MAX!</b> + <b>African Mango Nx™</b> + <b>Cissus Quadrangularis Nx™</b>
 Spare tire	<p>I'm trying to lose the last stubborn 10-15 lbs in my trouble region. As I've gotten older I'm doing the same things I've always done but my tummy is growing little by little every year.</p>	<b>WeightOFF® MAX!</b> + <b>Forskolin Nx™</b>
 Want to lose those last few lbs	<p>I live a healthy lifestyle and I'm fairly slim and I diet regularly. I would just like to lose those stubborn/hard to lose last 5 lbs.</p>	<b>WeightOFF® MAX!</b> + <b>Forskolin Nx™</b>

## How to Identify the Best Product for Your Customer

**Condition**  
 Do I have any conditions?

**Dietary Issues**  
 What is my diet like?

**Dosage + Directions**  
 How much do I take?



**Garcinia Cambogia Nx™**

**Emotional Eating**

**Over Eating**

**Appetite and Weight Maintenance:** 1 capsule 3x/day  
**Weight loss:** 3 capsules 3x/day



**Cissus Quadrangularis Nx™**

**Emotional Eating**

**High Carb & Fat Diet**

**General:**  
 1 capsule 2x/day before 2 largest meals



**Forskolin Nx™**

**Belly Fat & Slow Metabolism**

**Normal Diet**

**General:**  
 1 capsule 2x/day before 2 largest meals



**African Mango Nx™**

**Leptin Resistant**

**Over Eating**

**General:**  
 1 capsule 2x/day before 2 largest meals



**Green Coffee Bean Nx™**

**Insulin Resistant**

**High Carb Diet**

**General:** 1 capsule 2x/day before 2 largest meals  
**High Carb Diet:** 2 capsules 2x/day before your 2 largest meals



**Raspberry Ketones Nx™**

**Slow Metabolism**

**Normal Diet**

**General:** 1-2 capsules 2x/day before 2 largest meals  
**Exercise Days:** 2 capsules before exercise

# Increase Your Revenues With:

1

## Healthy Margins

### NutraCentials™ Pricing Model

Product	Regular Cost	Regular Retail	Deal Cost	Feature Retail
NutraCentials™	-	40% Margin	15% Discount	39% Margin
All Same Pricing	\$18.00	\$29.95	\$15.30	\$24.95

2

## Consumer Support Materials

Will provide your customers with confidence in our products!



3

# Powerful displays will MAXIMIZE consumer impulse purchases

Point of Sale Displays are available for all NutraCentials™, SlimCentials™ and WeightOFF® products.



# Understanding the difference between **NutraCentials™ & SlimCentials™**



THE GOLD-STANDARD IN  
DOCTOR-RECOMMENDED HEALTH-REMEDIES



- A professional naturopathic line EXCLUSIVE to the Health Food Channel – This line will never be found in Food, Drug, and Mass retail accounts.
- Formulas include ONLY clinically proven active nutrients backed by several human clinical trials.
- Active nutrients are suspended in a natural base that synergizes with the key active nutrient.
- Products utilize a Vegetarian capsule with ZERO binders or fillers (VEGAN FRIENDLY).
- Delivers the 'REAL THING' in every nutrient category – We never use generic unproven ingredients!

[www.NutraCentials.com](http://www.NutraCentials.com)



THE LEADER IN CLINICALLY-PROVEN  
WEIGHT-LOSS NUTRIENTS



- A professional weight-management line available for sale in all retail channels.
- Formulas include ONLY clinically proven active nutrients backed by several human clinical trials.
- Active nutrients are suspended in a natural base that synergizes with the key active nutrient.
- Products utilize a Halal and Kosher Certified gelatin capsule with ZERO binders or fillers.
- Delivers the 'REAL THING' in every weight-loss nutrient category – We never use generic unproven ingredients!

[www.SlimCentials.com](http://www.SlimCentials.com)



## DOWNLOAD THE WEIGHTOFF® GUIDE

Your Comprehensive  
Plan For Losing Weight

Free!

When you visit:

# WeightOffGuide.com

\$19.95 Value



TO LEARN MORE:  
[NuvoCare.com](http://NuvoCare.com) | 800-535-4371

THE MAKERS OF:  
**WEIGHT OFF** **SLIM CENTIALS** **NutraCentials**

FOLLOW US ON:  
[www.Facebook.com/NuvoCare](http://www.Facebook.com/NuvoCare)